

Financing the hydrogen ecosystem: The developers perspective

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Green hydrogen projects show clear progress along the value chain increasing the maturity for investors

Key success factors for green hydrogen projects

1. Energy supply

2. Production

3. Conversion

4. Transportation, storage & reconversion

5. Industry off-takers

6. Mobility off-takers

Infrastructure/ asset operation

2nd: Upstream

- Efficient & high-load-factor renewable energy sources
- Efficient & at-scale reliable production

3rd: Midstream

- Mature and cost competitive transportation solutions, incl. (re)conversion and storage
- Long-term transportation agreements

1st: Offtake

- Proximity to large anchor off-takers
- Long-term, bankable off-take agreements
- Additional de-risking with public support (regulation, CCfDs, etc.)

Supply chain

4th: Supply chain delivery

- Experienced EPC Co's for turnkey delivery, proactive permitting and licensing
- Strong, industrialized technology suppliers, with proven track-record and local presence (e.g., O&M partners, Partnerships)
- Governmental support

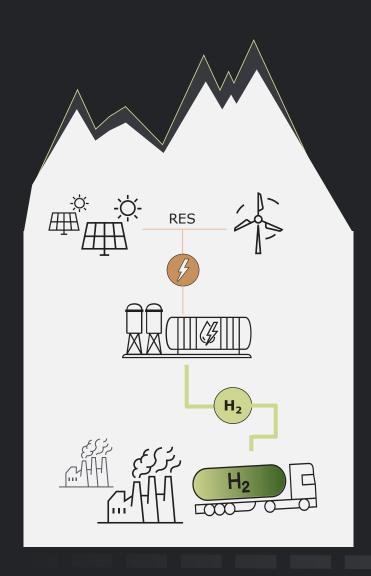
Finance

5th: Finance

Early access to public and private financing sources



Key challenges and opportunities towards FID



Challenges

Regulatory uncertainty

- Additionality
- Low-carbon H2 definition

Public funding uncertainties

- Further acceleration needed
- Market making mechanism required – expectations to EU H2 Bank

Energy crisis and RES

- High electricity prices make securing PPAs more difficult
- Ramp of RES too slow

Opportunities

Off-take industries now on board

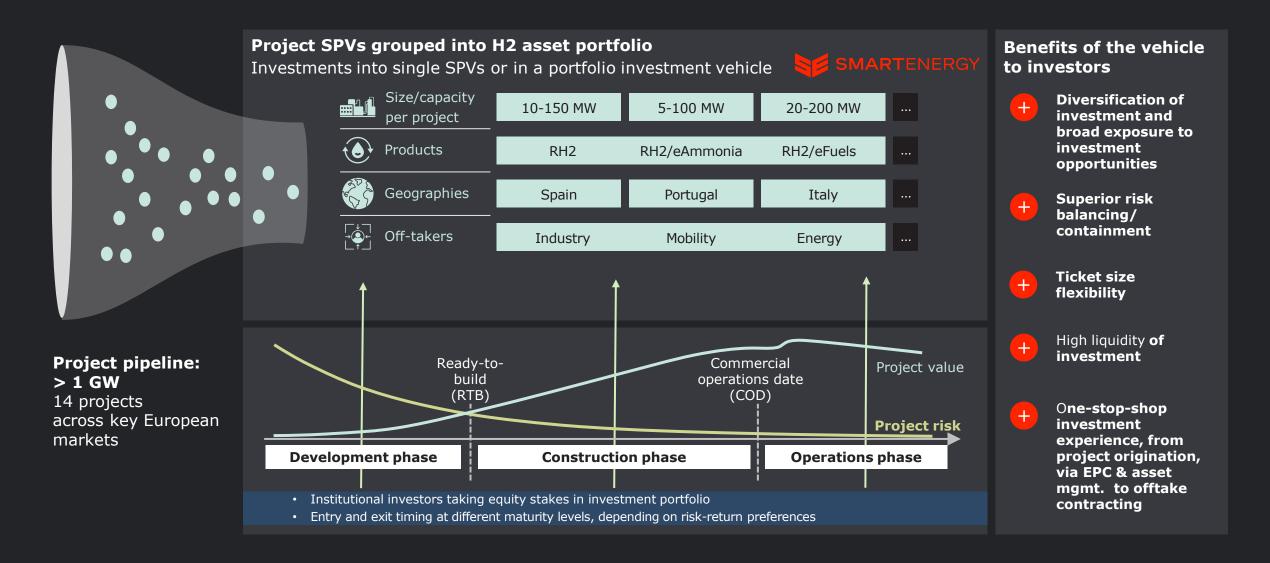
- Applications using grey H2 looking for fast replacement
- Large demand expected by new applications
- Demand side support required

On-site RE+H2 approach

- De-centralized valley approach
- Overcoming electricity price challenge
- Hybridisation
- New sites suitable (off-grid)



Financial structure to support flexible investment profiles





Source: SMARTENERGY Group AG

Thank you!

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