

APPLICATION FORM FOR HE Flagship Expo – part of the EU Hydrogen Week 2023

Please return completed and signed booking form and Terms of Contract to Exhibit to info@euhydrogenweek.eu

1. COMPANY DETAILS

The contact who enters the personal data of other attendees/participants is solely responsible for ensuring that there is a sufficient legal basis to do so in accordance with Article 17 GDPR and therefore that they have the permission of the relevant parties to enter said data.

a) Exhibitor

Company	
Address	
Zip code	City/State
Country	
Tel. (main)	
Email (main)	Website
VAT ID no. (Europe incl. Belgium)	
PO number	

A. Managing director/owner		
<input type="checkbox"/> Ms. <input type="checkbox"/> Mr. <input type="checkbox"/> Mx.	First name	Surname
Email		
B. Marketing manager		
<input type="checkbox"/> Ms. <input type="checkbox"/> Mr. <input type="checkbox"/> Mx.	First name	Surname
Email		
C. PR manager		
<input type="checkbox"/> Ms. <input type="checkbox"/> Mr. <input type="checkbox"/> Mx.	First name	Surname
Email		

The exhibitor named on this form is the service recipient and shall determine the VAT liabilities.

b) Contact/address for correspondence as stated under 1a. A. B. C.

If contact person for correspondence is not listed in 1a) please fill in the next section

Company			
Address			
Zip code	City/State		
Country			
Tel. (main)			
Website			
Contact	<input type="checkbox"/> Ms. <input type="checkbox"/> Mr. <input type="checkbox"/> Mx.	First name	Surname
Email			
Position held in the company		Tel. (extension)	
Email			

Please note: The exhibitor authorizes the contact named above to receive all statements relating to the event (e.g., booth allocation, communication and emails containing exhibitor information, orderings of material, services etc.) happening in Brussels Expo, Hall 7 and 11, place de la Belgique,1 - 1020 Brussels, Belgium. The exhibitor should inform the organizers of any changes to the contact in writing. The organizers cannot be held liable for any mistakes resulting from the contracting party failing to communicate changes.

The majority of correspondence relating to the event shall be sent to the email address of the contact indicated in point 1b.

c) Billing address as stated under 1a.

If billing address is different than 1a please fill in the next section

Company		
Address		
Zip code	City/State	
Country		
Tel. (main)	Website	
Email	First name	Surname
VAT ID no. (Europe incl. Belgium)		
PO number		

2. PREFERRED BOOTH TYPE AND SIZE (PLEASE REFER TO THE ONLINE FLOOR PLAN)

We will do our very best to take your preferred booth type and size into account when allocating the booths. Nevertheless, your preference cannot be guaranteed. The organizers are under no obligation to allocate a specific type of booth or a specific booth location. The booth size requested here is binding for the exhibitor; the cancellation policy applies in the event of any subsequent requests for a smaller booth.

The company's range of products/services and planned exhibits and topics.

This information shall only be used by the organizers for internal purposes and for allocating your booth space. It shall not be published.

Our company is a:

Manufacturer <input type="checkbox"/>	Supplier <input type="checkbox"/>	Distributor <input type="checkbox"/>	Service provider <input type="checkbox"/>	Project Developer/EPC <input type="checkbox"/>	Researcher <input type="checkbox"/>
<input type="checkbox"/> Other					

Rental rates and costs

All Hydrogen Europe members qualify for 15% discount on raw spaces and equipped booths.

(Hydrogen Europe membership fees must be fully paid at the time of the booking)

Hydrogen Europe Member: Yes No

I would like my booth to be:

- Space only** – which are empty allotted spaces without facilities or dividing boards. Please be aware that the minimum size is 9 sqm.
- Equipped booth** – which includes:
 - Perimeter dividing panels
 - Carpet floor-covering
 - Fascia board on the top of the booth with the exhibitor's name in standardized lettering
 - Lighting fixtures
 - Universal power sockets
 - Welcome desk and high chair
 - A table and two chairs
 - Bin

**ACCORDING TO THE AVAILABLE FLOORPLAN,
PLEASE INDICATE YOUR PREFERRED BOOTH NUMBER(S):**

Booth assignment

Booth assignment shall take place once all the exhibitor's details and wishes have been thoroughly checked. Your booth location assigned may differ from your preferences stated above as a result of the overall demand of all exhibitors and the actual implementation options available on site. Any such discrepancies shall not entitle the exhibitor to cancel their booking.

Co-Exhibitor	
<input type="checkbox"/> Per co-exhibiting company: €1.000 +VAT	Contact name
Company	Email

3. OUTDOOR AREA

I'm interested in using an Outdoor area Yes No

Please note that if you are interested in using an outdoor area to showcase/exhibit some of your products/vehicles we will also need to know which surface coverage you will use in order to get you a suitable quote. Do not hesitate to give us the detailed information of the products/vehicles in the comment box hereunder.

Comments

4. SPONSORSHIP ITEMS

I'm interested by Sponsorship items Yes No

Sponsorship items are 'a la carte' entitlements such as:

- Thought Leadership
- Building community and networking
- Brand exposure
- Lead generation

If you are interested in sponsorship items a detailed list of available items will be sent to you with their pricing. All partnership entitlements are offered à la carte however, partnership levels will be assigned based on your organization's level of spend, which includes exhibition. Pre-event, on-site and post-event, digital and print, branding entitlements, will be assigned in a hierarchical order aligned with partnership level that has been allocated.

5. HYDROGEN EUROPE QUARTERLY MAGAZINE

I'm interested in being featured

Yes No

Available issues:

- Before the EU Hydrogen Week – publication: August 2023
- During the EU Hydrogen Week – publication: November 2023

Available options:

- Advertorials/Editorials
- Advertisements
- Job listings

If you are interested in being featured in The Hydrogen Europe Quarterly a detailed list of available items will be sent to you with their pricing.

5. METHODS OF PAYMENT

Upon receipt of your application, the Organizer will send you an invoice for 50% on contract signature and one for the remaining value of your reservation according to Terms of Contract To Sponsor and issued by Hydrogen Europe aisbl. For any booking made after 15th April 2023, only one invoice will be issued and 100% will be due upon receipt of this unique invoice.

Issuing entity:

Hydrogen Europe aisbl
Avenue Marnix 23
1000 Brussels,
Belgium
VAT: BE089002547

6. CONFIRMATION

I have read and accept the Terms of Contract to Exhibit (TCE), including the cancellation policy.

I warrant that I am authorised to sign this legally binding contract on behalf of the company named above.

Amount payable

Date

Signature

Company stamp

Terms of Contract to Exhibit

Whereas Hydrogen Europe will organize the Hydrogen Europe Flagship Expo – part of the EU Hydrogen Week to be held in Brussels, Belgium (hereinafter “Hydrogen Europe Flagship Expo”)

Application of the Terms of Contract to Exhibit (TCE) in case of cancellation or postponement of the Event in case of worsening of the health situation due to the current pandemic:

- In case of cancellation or postponement of the Event for force majeure: no refund (see Article 15.2 of the TCE). A cancellation or postponement of the Event because SARS- CoV-2 makes the Event as and when planned normally, practically and reasonably impossible would be considered a force majeure falling under Article 15.2 of the TCE.
- In case the Event is not cancelled, but an Exhibitor cannot participate because of force majeure in its country: no refund after 15 04 2023 (Article 4.1 of the TCE).
- In case of postponement of the Event for a valid cause: no refund (Article 12.1 of the TCE).
- A decision by the Hydrogen Europe to postpone the Event to 2024 would be considered a valid cause and lead to no refund.
- In case of abandonment of the Event for other reasons than force majeure or in case of a radically different event: full refund.

However, notwithstanding the above, and in a spirit of partnership, the Organiser and the Exhibitor accept that 70% (but only 70%) of the space booking fee shall be refunded in case the Event cannot take place as scheduled and has to be cancelled (rather than postponed in the same location) because of any type of force majeure in Brussels, Belgium that implies a decision not to Host the event, provided that (and only provided that) the full amount of the space booking fee was timely paid. The purpose of the non- refunded amount is only to cover costs incurred by the Organiser for the preparation and running of the Event including commitments in place.

1. DEFINITIONS

- 1.1 In this Contract, the term ‘Exhibitor’ means any person, firm or company who has made an application to exhibit at the Exhibition.
- 1.2 The term “Exhibition” or “Event” means the Hydrogen Europe Flagship expo– part of the EU Hydrogen Week event scheduled to take place from 20th -24th November 2023.
- 1.3 The term ‘Organiser’ means Hydrogen Europe.
- 1.4 The Organiser and the Exhibitor are hereinafter together also referred to as the “parties” and individually as a “party”.
- 1.5 The term TCE means Terms of Contract to Exhibit.

2. ALLOCATION OF SPACE

- 2.1 Any application to exhibit at the Exhibition must be accompanied by the prior acceptance of the present terms of contract (“Contract” or “Contract to Exhibit”), by agreeing through the relevant tick box option. Approval must be provided by a duly authorized representative of the Exhibitor.
- 2.2 When the space has been offered (which is deemed acceptance by the Organiser), the Exhibitor is required to give within 5 calendar days a formal acceptance of the area allotted.
- 2.3 The terms and conditions contained in the Contract between the Organiser and the Exhibitor shall apply as from the moment an application to exhibit is made, whether or not this application was signed by a duly authorized representative of the Exhibitor

3. EXHIBITS

- 3.1 Except with the prior express written permission of the Organiser, the Exhibitor may not display any exhibits in addition to or in place of those described In the Contract to Exhibit.

4. CANCELLATION

- 4.1 In the event that the Exhibitor wishes to cancel its space booking after acceptance by the Organiser, or fails to meet any of the payment obligations (whether as to the amounts or dates of payment) detailed in the Contract to Exhibit or invoice, then the Organiser reserves the right (but without being obliged to do so and without prejudice to any other right or remedy available to the Organiser) to apply the following cancellation charges and to reallocate such space: For cancellation notified to the Organiser:
 1. Between application and 15th April 2023, cancellation charge of 50% of total cost plus VAT
 2. After 15th April 2023, cancellation charge of 100% of total cost plus VAT. If applicable VAT will be added to the cancellation charge.
- 4.2 Should the Exhibitor wish to cancel, then written notice must be forwarded to and received by the Organiser by Recorded Delivery post. For the avoidance of doubt, the cancellation charge shall remain due.

- 4.3 Notwithstanding that the Organiser may resell or reallocate the cancelled stand (or the space by which it is reduced pursuant to paragraph 5) and receive payment of the cancellation charges, the Organiser shall be under no obligation to reimburse all or any part of such cancellation charges.

5. REDUCTION OF SPACE

- 5.1 Where an Exhibitor wishes to reduce the size of the space booking after acceptance by the Organiser then written notice of such wish must be forwarded to and received by the Organiser. The Organiser reserves the right to apply the scale of cancellation charges detailed in clause 4 to the original total cost in proportion to the amount by which the original stand area is reduced. The Organiser may resell or reallocate the space in question. There shall be no obligation on the Organiser to accept notification of reduction and, in any case, the scale of cancellation charges shall remain due.

6. RELOCATION

- 6.1 Should it be necessary to revise the layout of the Exhibition for any purpose, the Organiser reserves the right to transfer any exhibitor to an alternative stand location within the Exhibition.

7. BANKRUPTCY

- 7.1 In the event of the Exhibitor becoming bankrupt, committing any act of bankruptcy, going into liquidation, having a Receiver or Administrator appointed in respect or any of its assets then the Organiser reserves the right to terminate the Contract with the Exhibitor and in such circumstances the full amount due under the Contract shall immediately become payable by the Exhibitor.

8. PROHIBITION OF TRANSFER

- 8.1 The Exhibitor may not assign, sub-let, share, or grant licenses in respect of the whole or any part of the stand space allotted to it without the prior express written permission of the Organiser. Date Signature Company stamp Confirmation I have read and accept the Terms of Contract to Exhibit (TCE), including the cancellation policy. Page 3 of 4 Date Signature Company stamp Confirmation I have read and accept the Terms of Contract to Exhibit (TCE), including the cancellation policy.

9. VAT

- 9.1 Under Belgian VAT legislation, the provision of stand spaces and linked additional services (considered as a uniform service and so-called « exhibition services ») to Business Customers is deemed to be located at the place (European Member State or Non-European State) where the customer is established.
- 9.2 If the Exhibitor is established outside of Belgium but within the European Union it shall provide the Organiser with details of its valid VAT number to prove that it is operating as a business. In the absence of such evidence the Organiser is obliged to charge Belgian VAT at the appropriate rate. In case the VAT number of the Exhibitor is correctly provided to the Organiser, an invoice without VAT will be issued to the Exhibitor. In such circumstances, the Exhibitor should account for VAT in its own Member State using the ‘reverse charge’ procedure or any other procedure compliant with the VAT legislation of its own Member State.
- 9.3 In case the services are limited to the provision of stand spaces without any linked additional services, the Organiser is obliged to charge Belgian VAT at the appropriate rate to the Exhibitor without any consideration that the Exhibitor is established or not in the European Union.
- 9.4 Other services not covered by the Contract supplied to the Exhibitor may be subject to Belgian VAT according to the Belgian VAT legislation

10. PAYMENT

- 10.1 10.1 All payments under the Contract shall be made in the currency stated in the Contract To Exhibit (EURO) and any bank charges or credit card payments will be the responsibility of the Exhibitor. Exchange differences or bank charges arising from payment in an alternative currency will be the responsibility of the Exhibitor. The balance or the total cost is due and payable on the dates stated on the invoice unless alternative payment terms are arranged. Notwithstanding anything to the contrary, full payment must have reached the Organiser by 15th April 2023 at the latest.

10.2 Where payment is not made in accordance with the Contract to Exhibit the deposit may be forfeited and the space re-allocated. In such circumstances the Exhibitor will be responsible for all losses incurred by the Organiser. In the event of non-payment to the Organiser by the Exhibitor by the due date, any amount unpaid by the due date shall be increased automatically and without notice by a late payment penalty fixed at a flat rate of 10% of the unpaid amount, plus 12% interest per annum shall apply. Any additional costs and expenses incurred by the Organiser to recover the amounts due shall be added to the amount of the debt and be payable by the Exhibitor.

11. PROMOTION AND REPRESENTATION

11.1 Whilst the Organiser shall use its reasonable endeavours to organise and promote the Exhibition in such manner as it considers appropriate, the Organiser reserves the right to amend or vary the manner and methods of such organisation and promotion and any statements made relating to the audience and methods and timing of promotion shall constitute only a general indication of the Organiser's promotion and organising strategy and shall not amount to any representation or warranty.

12. POSTPONEMENT OR ABANDONMENT

12.1 The Organiser has the right to postpone the event to a different date in case this is justified by a valid cause, in which case all rights and obligations under the Contract are maintained but postponed accordingly.

12.2 The Organiser has the right to abandon the event in case this is justified by a valid cause.

12.3 In the event of any abandonment, postponement or limitation of the Exhibition, any limitation of the use or the premises or any failure of the services provided therein, the Exhibitor or its agents or contractors shall have no claim against the Organiser in respect of any resulting loss or damage and the Exhibitor's liabilities shall not be affected.

12.4 The Organiser accepts no responsibility if delivery of goods and materials or the execution of work is held up or prevented by any cause beyond its reasonable control, including without prejudice the generality of the foregoing:

- a. Strike, lockout, labour or civil disturbance or restriction, fire, earthquakes, cyclones, floods, storm, tempest lightening, explosion, inevitable accident, epidemics, pandemics, international or national embargoes or blockades, acts of war or terrorism, sabotage, national emergency, quarantine measures, government decisions or administrative injunctions or any other cause whatsoever beyond the reasonable control of the Organiser.
- b. Failure by the Exhibitor, its agents or contractors to give instructions or supply the necessary drawings in due time.

13. EXHIBITORS LIABILITIES

13.1 The Exhibitor hereby accepts liability for all acts or omissions by itself, its servants contractors, agents, and visitors and undertakes to indemnify the Organiser and keep the Organiser indemnified against all liability in respect thereof and against all actions, claims, demands, costs and expenses whatsoever which may be made against the Organiser including any legal costs and expenses and any compensation costs and disbursements paid by the Organiser on the advice of Counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the Exhibitor undertakes to arrange appropriate third party liability insurance and employers' liability for a minimum of EUR 10 million.

14. INSURANCE LIABILITY

14.1 Neither the Organiser nor the venue owners shall be responsible (i) for the safety or security of any exhibit or property of the Exhibitor, or any other person, (ii) for the loss or damage of, or destruction, by theft or fire, or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor by reasons of any defect in the building caused by strike, lockout, labour or civil disturbance or restriction, fire, earthquakes, cyclones, floods, storm, tempest lightening, explosion, inevitable accident, epidemics, pandemics, international or national embargoes or blockades, acts of war or terrorism, sabotage, national emergency, quarantine measures, government decisions or administrative injunctions, force majeure, or any other cause not within the reasonable control of the Organiser, (iii) for any loss or damage occasioned if by reason of the happenings or any such event, the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding or the Exhibition. The Exhibitor agrees and undertakes to ensure in their full replacement value the contents of its stand and all associated ancillary equipment and materials.

15. FORCE MAJEURE

15.1 Should the Hydrogen Europe Flagship Expo not be conducted or only partially conducted or be annulled for any reason beyond the Organiser's reasonable control, including unforeseen circumstances such as civil riots, governmental restrictions on foreign travel, union actions, natural disaster, pandemic, strike, lockout, labour or civil disturbance or restriction, fire, earthquakes, cyclones, floods, epidemics, international or national embargoes or blockades, acts of war or terrorism, sabotage, government decisions or administrative injunctions, including without limitation possible restrictions, recommendations, guidelines or other measures imposed or recommended to be taken by (health) authorities, the Organiser shall be excused from performance and shall not be in default in respect of any obligation in relation to the Event. It is moreover expressly agreed that the unforeseeability condition does not have to be fulfilled for any health related event (such as for instance coronavirus related pandemic, another pandemic or epidemic and/or quarantine measures) to qualify as an event of force majeure.

15.2 Any measures taken as a result of an event of force majeure will also not lead to a refund and no liability whatsoever will be incurred by the Organiser.

16. SEVERABILITY

16.1 If any provision contained in this Contract shall for any reason be held invalid, illegal or unenforceable in any respect, it is the intention of the parties that such provision shall not be construed to be null, void and of no effect, but shall be construed and interpreted or reformed to provide for a valid, legal and enforceable provision the economic effect of which comes as close as possible to the parties' original intent (in terms of economic objectives, allocation of responsibility, limitation of warranties or damages). The parties acknowledge in particular that under no circumstances shall the Organiser be obliged to refund any spent or committed portion of the Exhibition invoice(s).

17. DATA PRIVACY & GDPR

17.1 In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, Hydrogen Europe, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organizing the event, in particular the management of exhibitor/sponsor's stand (ii) managing and organizing prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed. Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship. For processing purposes, the data of the exhibitor/sponsor's data – or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.). The data necessary to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request by contacting privacy@hydrogeneurope.eu

17.2 In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to Hydrogen Europe by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

18. EVENT RULES AND REGULATIONS

18.1 Whilst participating in the Event, the Exhibitor is required to comply with any policies or directions (such as but not limited to security, health, and safety regulations) in force at the time of the Event, given by the Organiser or any other relevant third party, including the person responsible for the premises where the Event takes place or any competent authority.

18.2 If the Organiser supplies ID badges for security or health related purposes, participants must wear their badge at all times. Badges are strictly personal and may not be transferred to another person, nor modified.

- 18.3** The Exhibitor must also carefully review the Event health and safety protocols applicable at the time of the Event and comply with them at all times during the Event. The health and safety protocols are subject to change at any time to reflect the latest developments, guidelines and regulations developed by the applicable government authorities, the venue owner, public health officials or the Organiser. The Exhibitor must fully comply with all of the health and safety protocols in place at the time of the Event.
- 18.4** Failure to follow the security or health and safety protocols may, in the sole discretion of the Organiser, result in (i) an Exhibitor being prohibited from entering the Event, (ii) an Exhibitor being ejected from the Event, (iii) an Exhibitor being permanently barred from attending the Event or any other Hydrogen Europe event, and/or (iv) the Organiser, the venue owner or applicable authorities taking any other action permitted by law. In any such circumstances, the Exhibitor remains liable for payment of the space booking fee and any other registration fees and associated costs.
- 18.5** The Exhibitor forever expressly releases and waives all and any claims (whether in contract, tort or otherwise) against the Organiser or the venue owner and their respective officers, directors, employees, contractors, representatives, agents, licensors, successors and assigns arising out of or related to exposure, infection and/or spread of health related diseases, whether before, during or after attendance at the Event to the fullest extent permitted by law. The Exhibitor expressly understands and agrees that this waiver means that, to the fullest extent permitted by law, the Exhibitor gives up any right to bring any claims, demands, causes of action, or suits (for itself or for any officers, directors, employees, contractors, representatives, agents, licensors, successors and assigns) including for personal injury, death, disease or property losses, or for any other losses, liabilities, costs and expenses including but not limited to claims of negligence, and give up any claim that the Exhibitor may have to seek damages, whether known or unknown, foreseen or unforeseen..

19. WAIVERS

- 19.1** Except as otherwise expressly provided herein, no failure or delay of a party to exercise any right or remedy under this Contract shall be considered as a waiver of such right or remedy, or any other right and remedy under the Contract.
- 19.2** Except as otherwise expressly provided herein, no waiver shall be effective unless given in writing and signed by both parties.

20. APPLICABLE LAW AND JURISDICTION

- 20.1** Unless otherwise expressly provided herein, this Contract shall be governed by Belgian law. Any dispute arising in connection with it and which cannot be settled on an amicable basis shall be submitted to Belgian courts